

## CALL FOR ARTISTS

# Aloha Shirts

## The Spirit & Story of Hawaii

July 2-28, 2019

Presented by

## Studios on the Park

1130 Pine Street, Paso Robles, California

The Aloha spirit comes to Studios on the Park in this colorful exhibition celebrating the Hawaiian shirt and its proud symbolism of Hawaiian heritage.

From its Polynesian roots to its popularity among American tourists and pop-culture icons such as Elvis Presley in the 1950s to recent high fashion reincarnations the iconic flowered garment has not only stood the test of time but transformed with it. The shirts offer portraits of the volcanic archipelago and its many influences and ongoing evolution.

No matter what the shirt means to its wearer, with its bright colors and vivid designs, this little piece of clothing is always imbued with the Aloha spirit of living and treating each other with love, affection, peace, compassion and mercy.

In this exhibition, artists are invited to share their own visual interpretations and expressions of the world's first multicultural garment and the story it tells of Hawaii and its unique island culture.

Studios on the Park is a nonprofit gallery and open studios art center in a prestigious location in downtown Paso Robles, Ca. We have featured world-class artists in our exhibitions for over 10 years. Paso Robles is recognized nation wide as a premier wine and culinary destination and we, through exhibitions like these, contribute shows of curated, high quality artwork to this exciting cultural scene. We expect over 7000 visitors to our 2000 sq ft atrium gallery space for this exhibition.

Art sales from these exhibitions also serve as fundraisers for our essential arts services to more than 100,000 students, families and visitors each year, see more details below.

**If you are interested in sharing how you see Aloha shirts, please email us by June 15 with images of your work(s) and/or a description of your concept or work-in-progress. Selections will be made based on submissions received and available space.**

### TIMELINE

- Art & Concept Deadline: June 15
- Artist Notifications: June 17
- Artist Headshots/Statements: June 20
- Delivery of Art to Studios, 1130 Pine, Paso:  
July 1, 12 – 4 pm
- Art After Dark Paso Opening Reception:  
July 6, 6 pm – 9 pm
- Pickup of Art: July 29, 12 – 4 pm

### GUIDELINES

- Original works in any fine art medium.
- 2D works must be ready-to-hang (professionally framed/wired or gallery wrapped with painted sides).
- 2D can be NO LARGER than 6' x 6' due to 8' wall height.
- 3D works must be able to be lifted easily – artists must place works over 15 lb.
- Jewelry must be submitted ready-to-display.
- No entry limit.
- Installation artists, please contact Sasha Irving to arrange a site visit.



## **NOTEWORTHY LISTEN**

- We found Hawaiian Shirts: Articles of Interest #4 – 99% Invisible most enlightening: <https://99percentinvisible.org/episode/hawaiian-shirts-articles-of-interest-4/>

## **ENTRY PROCEDURE**

- Entries may be submitted digitally (300dpi high res jpegs only under 1 MB) and should be emailed to [sasha@studiosonthePark.org](mailto:sasha@studiosonthePark.org). Please title each file name with the artist's last name and title of work, separated with an underscore. Example: Smith\_untitled3.jpeg.
- Each entry should be accompanied by an exhibition form, downloadable at [studiosonthePark.org/pdfs/Aloha\\_Shirts\\_Exhibition\\_Form.pdf](http://studiosonthePark.org/pdfs/Aloha_Shirts_Exhibition_Form.pdf)
- There are no entry fees.

## **CURATORS**

Jordan Hockett, Anne Laddon and Tamara Thornton will be looking for personal vision and creative approach as well as excellence in execution.

## **SALES**

Studios collects a 40% commission on all sales. Proceeds from art sales bolster Studios' arts services that help to make the Central Coast region a leader in creative culture, education and innovation. Among the many essential program and outreach efforts made possible is Kids Art Smart. We believe all children should have access to creative learning opportunities through the arts. With arts education cut from local schools, Studios on the Park provides free visual arts programming for thousands of K-12 grade students.

## **LIABILITY**

Studios on the Park holds a temporary loans coverage policy on all fine artwork exhibited through Huntington T. Block Insurance Agency, Inc. Studios is not responsible for deductibles or claims exceeding the coverage amount. Artists are encouraged to carry their own insurance.

## **SHIPPING**

The artist is responsible for safe delivery and timely pickup of work. If shipped, the artist is responsible for paying the delivery charges to Studios on the Park. Please no FedEx. UPS and USPS only. Studios on the Park will arrange for return delivery and/or cover the cost of return shipping (up to \$50/box).

## **CONTACT**

If you have any questions regarding this show, please contact:

- Guest Curators Jordan Hockett at [JordanHockett@SBCGlobal.net](mailto:JordanHockett@SBCGlobal.net), Anne Laddon at [Anne@AnneLaddon.com](mailto:Anne@AnneLaddon.com), Tamara Thornton [TTBarkArt@Gmail.com](mailto:TTBarkArt@Gmail.com)
- Content Engagement & Curatorial Affairs Coordinator Sasha Irving at [Sasha@StudiosOnThePark.org](mailto:Sasha@StudiosOnThePark.org) or 805.610.5596.
- Studios on the Park, PO Box 3000, 1130 Pine Street Paso Robles, CA 93446 Front Office: 805.238.9800